The Challenge

It’s becoming increasingly difficult for IT groups to implement best of breed applications like Oracle Transportation Management (OTM). Resource constraints and the learning curve on new technology are two common barriers to entry. In addition, companies are now requiring 1 to 2 year return on their investment to approve new IT projects, which necessitates a rapid low cost implementation.

The Solution: Inspirage Rapid Value

Implementing OTM in the Oracle Cloud powered by Inspirage’s Rapid Value Program enables customers to quickly realize benefits to meet their ROI criteria. OTM in the Cloud also takes the on-going administrative and post go-live support burden away from the customers’ IT resources and shifts the responsibilities to the OTM experts at Inspirage and Oracle. Inspirage’s Rapid Value Program is now being leveraged globally.

OTM Reduces Freight Costs

Customers implementing OTM reduce their freight costs from 5% to 20%+ depending on their current logistics processes and the OTM functionality implemented. With hard savings that can be immediately realized, customers can typically achieve their ROI requirements in 1 to 2 years.
Inspirage’s Rapid Value Program Reduces the Implementation Timeline Along with Implementation Costs

Inspirage’s Rapid Value program consists of a library of pre-developed templates and accelerators which are based on experience gained from over 300 projects. This expertise and our investment in the Rapid Value accelerators allows us to implement OTM with high quality and a quick time to benefit.

The accelerators and other components in our Rapid Value program are grouped into the following categories:

- Documentation & Project Management
- Pre-Configuration
- Master Data Management
- Integration
- Deployment & Migration

We start with a baseline of components and then add any additional customer requirements. The project timeline for Cloud implementations of OTM using Inspirage’s Rapid Value program start at 8-10 weeks. Quicker implementation timelines translate into lower implementation costs and quicker ROI for our customers.

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OTM in the Oracle Cloud Reduces IT Resource Requirements

With OTM in the Oracle cloud, Oracle is responsible for the procurement, hosting, provisioning, and on-going maintenance of the OTM application, including performance monitoring and technical upgrades.

With Inspirage’s Managed Services, Inspirage is the primary point of contact for all issues post go-live. Inspirage will create a customized post go-live support plan that can include a range of services from level 1 support to new configuration, custom reports, and integration. With Oracle managing OTM in the Cloud and Inspirage managing the post go-live support, the burden on customers’ IT resources is greatly diminished.

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Solution Benefits

- The industry leading TMS is now available to more companies
- Low cost of entry
- Quick time to value
- Less customer resource commitment from both operations and IT
- Lower risk
- Allows customers to focus on their core competency
- Ability to quickly adapt to new requirements or process changes
- Provides the flexibility for growth