

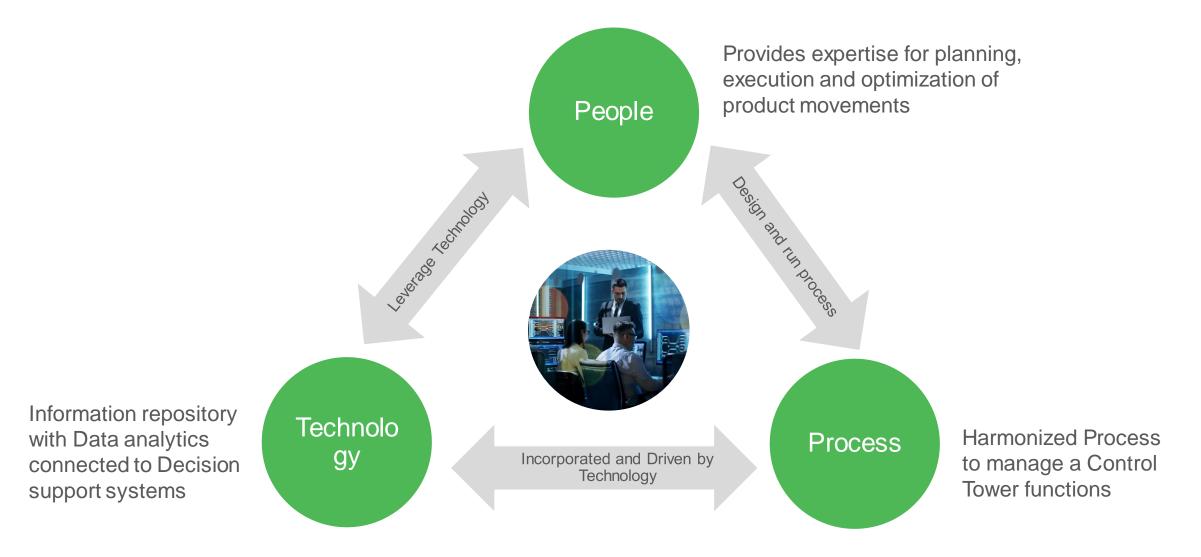
AGENDA

- Introduction to CT
- Evolution of CT
- Typical Use Case
- Demo
- Summary
- Q&A



WHAT IS A CONTROL TOWER

SUPPLY CHAIN CONTROL TOWER





EVOLUTION OF A CONTROL TOWER

EVOLUTION OF A CONTROL TOWER

Control Tower

Move from ppl based to an actionable system-based control tower

Ppl Based Control Tower	Visibility Control Tower	Visibility Control Tower	Visibility Control Tower	Supply Chain Control Tower	Supply Chain Control Tower
Diverse team sitting in one place using telephones to connect to various teams	Push based. Call up a number to get updates	Pull based. If you need an update, pl click on this link	Real time Pull based. See where your order is in real time	See the production status of your order, shipping status, inventory position – alerts only	See the production status of your order, shipping status, inventory position – Single window actionable
Broad Based	Static Push Based	Static Pull Based	Real Time Updates	Real Time Alert Based	Real Time Action Based

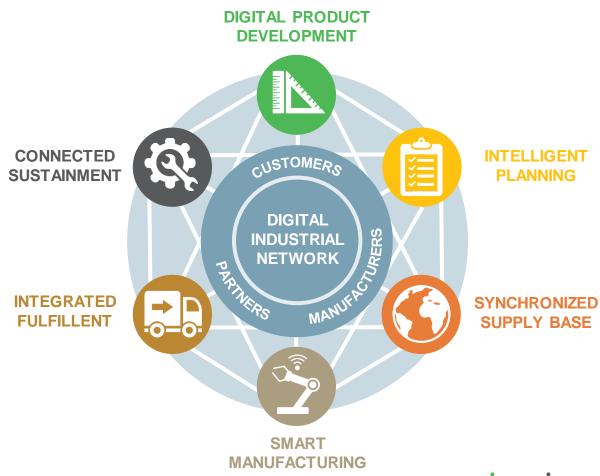


STAGE 1: OPERATION VISIBILITY



STAGE 5: THE SYNCHRONIZED DIGITAL NETWORK



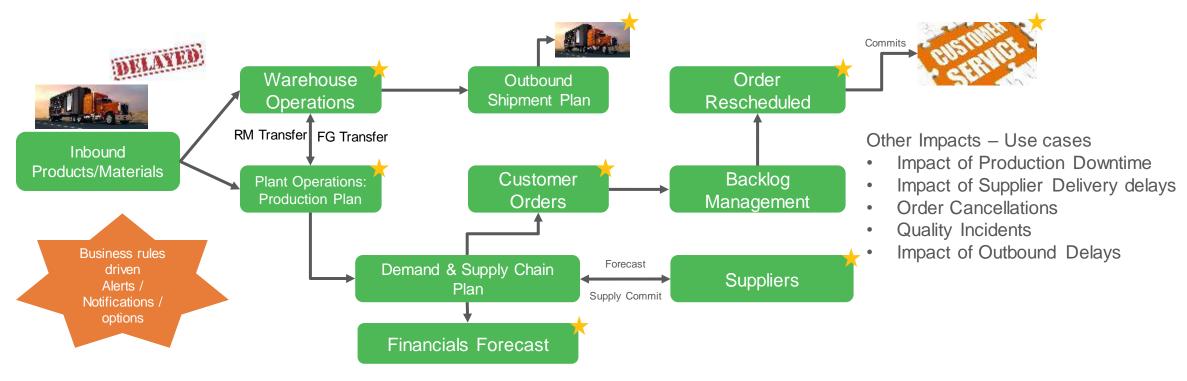


USE CASE

Journey of a Product through its supply chain



BUSINESS EXPECTATIONS - INBOUND IMPACT



Control Tower that is Proactive and agile in every sense?

- Intuitive and Smart UX
- Provides Complete view of all Inflight Supply Chain Operations
- Business Rules driven Alerts and Notifications
- Planned v/s Actuals Help you understand the underlying data and Optimize the same

Close loop Integration to TMS / WMS / Supply Chain Planning systems so we can Act?

- Plan Alternate routes?
- Release the warehouse for other activities?
- Re plan your production
- Re promise your customer commitments

Provide Drill down abilities to answer Where and What accurately?

- What are we shipping? Product Information inside the container / Truck
- Which Customer Location should it go to?
- Are we on time?

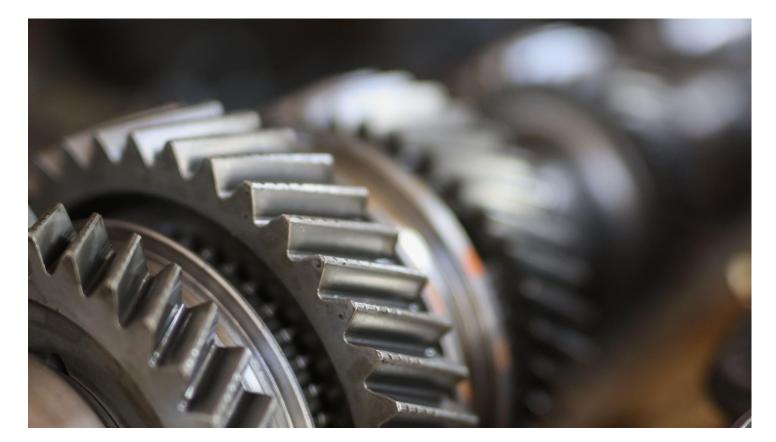
Are we delayed?

- Why Delayed?
- Where is it stuck?
- What is the Planned ETA?
- What Orders/Customers/Warehouse will be Impacted?

Accurate Frequent/Real time updates and Notifications



ITEM STRUCTURE









Parent Item

Subcomponent 1 – (Purchase item)

Subcomponent 2 – (Purchase item)

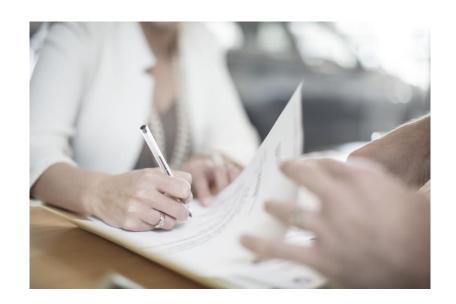
Subcomponent 3 – (Purchase item)

ITEM STRUCTURE





Sourcing rule in place to purchase temperature sensor from an approved supplier



WALKTHROUGH



END STATE VISION



Control Tower + Organization for Monitoring & Decision Making

inspirage | ILMCT





Process
Collaboration &
System Integration

Integration & Orchestration Layer

Individual Systems















Oracle Transportation Management Oracle Global Trade Management Oracle Warehouse Management

Oracle IoT Apps/Block Chain Oracle Planning Cloud

Oracle SCM Cloud

Oracle CX Cloud

Individual Processes

Inbound Process

Manufacturing
Process

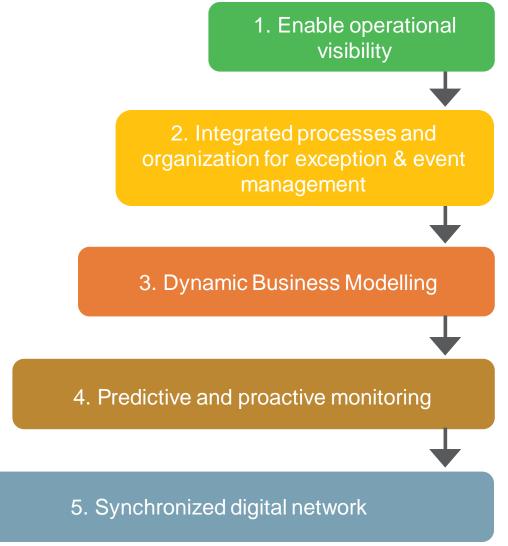
Outbound Process

SUMMARY

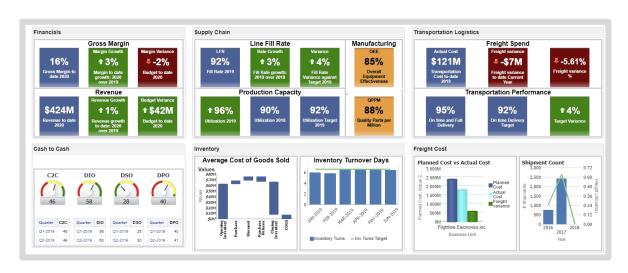


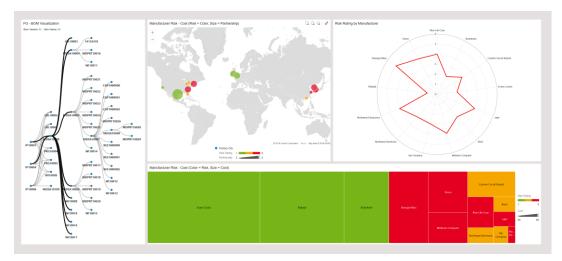
ENTERPRISE CONTROL TOWERS ENABLE RESILIENCE

An Enterprise Control Tower is a hub with the required technology, organization and processes that aligns with strategic objectives to provide visibility, decision-making and execution based on real-time analytics.

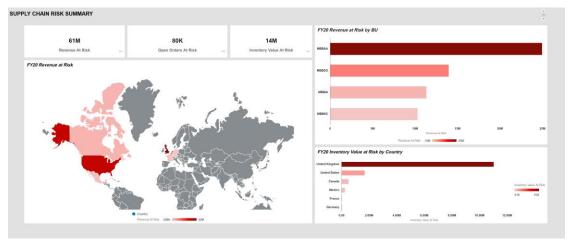








- Analytics & Visibility role based
- Rapid Root Cause Analysis
- Dynamic Business Modeling
- Financial Reconciliation
- Proactive Risk Management





Inspirage IBPX Control Towers to Accelerate Deployment

Connecting Finance, Product Development and Supply Chain to provide end-to-end Visibility and improve SC resiliency and risk management.



inspirage THANK YOU