



## The Challenge

From product design to delivery, you've always needed a well-functioning supply chain to survive. Today's supply chains are subject to increasing customer demands, complexity, globalization and competition. To stay ahead of the competition, you need to know how your supply chain is performing in comparison with your industry peers as well as leading organizations. You can't afford to let your supply chain hold you back from out-pacing the competition or staying ahead of what your customers demand.

## The Solution

Through Supply Chain benchmarking, companies can gain greater understanding of the best systems and practices that are crucial for improving the management of their own supply chains. Benchmarking can help companies to improve their supply chain by:

- Gain an understanding of how you are performing relative to your competitors
- Establish realistic supply chain targets and goals
- Compare performance between product lines/business units within their own organization
- Explore performance gaps to identify improvement areas
- Standardize processes and metrics across the organization
- Establish a continuous improvement mindset

Our Supply Chain Benchmarking service is comprised of three components:



### RAPID VALUE ASSESSMENT

- 30 Questions
- Easy-to-Complete Survey
- Inspirage Support



### BENCHMARKING & ANALYSIS

- Peer Comparison
- Industry, Geography, Size
- Blinded, Aggregated, Normalized



### CUSTOM REPORT

- Performance Snapshot
- Identify Opportunities
- Improvement Areas



## Rapid Value Assessment

**Inspirage Supply Chain Benchmarking** service begins with a Rapid Value assessment focused on end-to-end supply chain performance. Starting with just 30 questions in our easy-to-complete benchmarking survey, your company will be on the way to focusing your efforts on where to compete. Inspirage will measure your company's supply chain performance against similarly structured supply chains to identify improvement opportunities and areas of competitive advantage.

## Benchmarking & Analysis

Utilizing one of the world's largest databases with nearly 20,000 entities, Inspirage will provide insight into potential opportunities for growth and improvement and help establish future performance targets. Inspirage can help you realize the benefits of a supply chain transformation by starting with a benchmark of how your company compares to others in your vertical. We then strategize with you in order to improve on your current state – wherever that may be. Industry distribution across entities includes, but not limited to:

- Consumer Goods & Retail
- Industrial Manufacturing
- Oil & Gas
- High Tech
- Life Sciences

## Custom Report

Finally, after we have completed the assessment and analysis, our expert supply chain management consultants will prepare a custom report on your organization. **Inspirage Supply Chain Benchmarking** is a technology-agnostic service that provides a performance snapshot and includes a performance benchmark with laggards, leaders and improvement ideas. The benchmark will help you:

- Understand your competitive environment
- Evaluate your current capabilities vs. your competition
- Garner concrete recommendations for process improvements and key initiatives for supply chain performance
- Identify quick wins for supply chain improvements

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## Conclusion

At Inspirage, we strive to make supply chains the ultimate competitive advantage and help our customers integrate information, accelerate innovation, and deliver operational excellence. We know that improvements to the integrated supply chain must be considered in light of its effects on the entire chain. We also have deep working knowledge of the types of challenges faced by different industries and how to solve them. Let us help you measure performance, identify improvement opportunities and find areas of competitive advantage to help establish future performance targets with **Inspirage Supply Chain Benchmarking**.

**We are the experts at helping you translate your supply chain vision into measurable business results. Contact us at [info@inspirage.com](mailto:info@inspirage.com) to discuss how we can collaborate to improve these critical capabilities for your company.**

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Inspirage is the integrated supply chain specialist firm solving business critical challenges from design to delivery. The company delivers end-to-end consulting and implementation solutions that link Innovation Management, Supply Chain Management and Logistics Management. Inspirage partners with their customers to break down information silos and optimize performance to accelerate innovation, fuel growth and achieve operational excellence.

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