

ORACLE TRANSPORTATION COOPERATIVE ROUTING

KEY FEATURES AND BENEFITS

FEATURES

- Oracle Cooperative Routing helps you
- Strategically design your transportation network in a manner that is economically, environmentally, and carrier friendly
- Analyze shipping patterns and assign contracted, fleet and/or dedicated resources to the most effective routes
- Determine the optimal mix of private, dedicated, and contract capacity
- Identify strategic continuous move opportunities
- Determine optimal fleet sizing
- Allocate your fleet resources to the right locations at the right times
- Identify the lanes in your network that can be packaged together for bidding

BENEFITS

- Lower transportation costs
- Reduce carbon footprint
- Reduce empty miles and fuel usage
- Improve asset utilization and network efficiency
- Increase predictability for carriers
- Increase carrier tender accept percentage
- Increase customer service levels
- Enable new avenues for supplier/customer collaboration

Designed to address the growing need to more effectively manage all owned, leased, and contracted transportation capacity in your logistics network, Oracle Transportation Cooperative Routing enables companies to strategically examine the use of carrier and fleet resources. It does this by identifying historical shipping patterns and determining optimal asset versus carrier allocation, while bringing visibility to potential continuous move opportunities.

The strategic plan that Cooperative Routing creates is considered within Oracle Transportation Management's operational plan, helping to ensure that carrier and fleet resources are deployed properly and the benefits of that plan are realized.

Strategic Asset Planning Integrated with Operational Planning

Using break-through optimization techniques and new transportation planning thinking, Oracle Transportation Cooperative Routing analyzes shipment history and/or forecast data to recognize patterns in supply chain flow based on shipment geography, volume and frequency. The result allows logistics managers to identify and create a more effective plan for carriers, the fleet and other dedicated capacity.

But simply identifying repeatable routes and continuous move opportunities is only half the challenge. Cooperative Routing's optimal fleet blueprint is used during the operational planning process, where resources are then assigned to actual shipments, helping to ensure that the plan is executed properly.

Oracle Transportation Cooperative Routing:

- Optimizes fleet utilization while *simultaneously* considering contract carrier costs and lane synergies
- Identifies continuous move opportunities based on shipment history or forecasts
- Integrates transportation operational planning and execution with strategic planning
- Can be used to discover untapped synergies across business units and enterprises

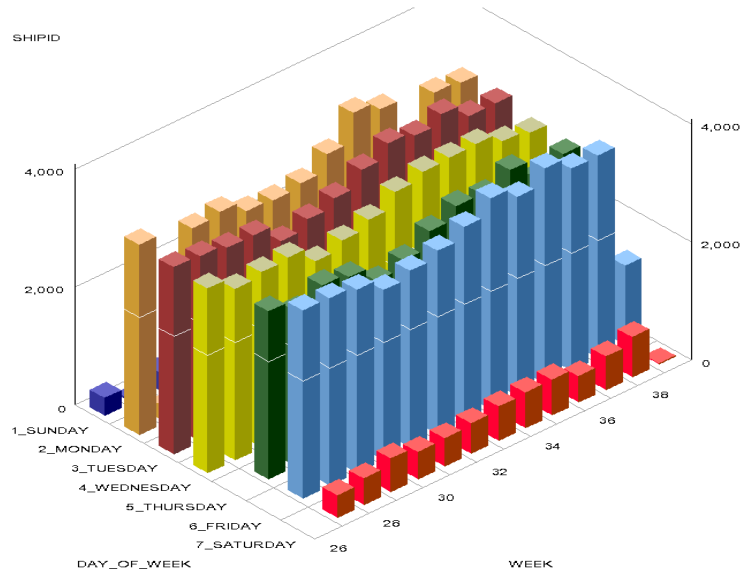
RELATED PRODUCTS

RELATED PRODUCTS AND SERVICES:

Oracle Cooperative Routing is an option under the Oracle Value Chain Execution suite of applications within Oracle Transportation Management. The Oracle Transportation Management system was designed to provide a global comprehensive system to manage all aspects of transportation and related logistics activities.

Some key, related options within the Oracle Transportation Management system are

- Oracle Transportation Sourcing
- Oracle Logistics Inventory Visibility
- Oracle Fleet Management
- Oracle Freight Payment, Billing, and Claims
- Oracle Transportation Operational Planning
- Oracle Forwarding and Brokerage Operations
- Oracle Fusion Transportation Intelligence



Aggregating lane volumes to identify shipping patterns results in a blueprint for optimal fleet usage.

Increase Utilization, Reduce Costs, and Improve Service

Being able to better analyze your shipping patterns and asset usage can result in increased utilization, in reduction of contract and fleet related transportation costs, and in improved service levels throughout the supply chain. With Cooperative Routing you will have the ability to:

- Convert contracted carrier lanes to private/dedicated fleet lanes
- Create executable continuous moves
- Reduce carbon footprint by building more efficient routes and minimizing empty miles
- Improve driver satisfaction by creating more predictable routes
- Improve customer service due to the stability created by repeatable routes
- Improve trading partner relationships due to a more structured transportation plan

Contact Us

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